

Hempsall
Consultancies



Government Office for the East Midlands

**The take up of formal childcare:
Making it happen together**

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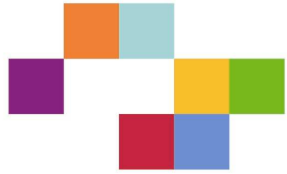
Presentation outline

- **Childcare take-up
– the big picture**
- **The GOEM/Hempsall
Consultancies childcare take up
project**
- **Findings**
- **Recommendations**
- **Making it happen together**



The big picture

- **What it means for the childcare sufficiency duty**
- **Halve the number of children in poverty PSA 9**
- **Narrowing the educational achievement gap between low income families and disadvantaged backgrounds and their peers PSA 11**
- **Increase the take-up of formal childcare of low income families NI 118**



The take-up of childcare is not always easy for parents, especially those with low incomes or living in disadvantaged areas:

- **It is when we have done whatever is practicably possible to address these challenges that a sufficiency of childcare has been achieved.**



The childcare take-up project

- **What we did**

Meeting with each of the nine local authorities

- **The outcome and future work**

Case studies, 'what works' examples, identified core elements of strategies, self assessment, further support e.g. take 10 for take up



Recommendations

- 1. Planning:** Making the case strategically and operationally, identifying leadership
- 2. Data:** HMRC data across the local authority area, lower super output areas, snapshot, link to sufficiency assessment, local outcome measurement and tracking
- 3. Delivery:** development strategies, proactive take-up actions, test projects



Recommendations

- 4. Roles and partnership:** Key role for FIS, Jobcentre Plus, early years/childcare, children's centres, settings, information providers inc. CAB
- 5. Getting the message across:** Communication, marketing, external and internal, employer role, settings, tax credit ready reckoner, positive examples



What next?

- **Final report, recommendations for implementation locally and regionally**
- **Sharing with and learning from other regions**
- **Include take-up as a sub heading of your action plans and assessment updates**

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